

# Everyware: The Dawning Age of Ubiquitous Computing

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Adam Greenfield

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Ubiquitous computing--almost imperceptible, but everywhere around us--is rapidly becoming a reality. How will it change us? how can we shape its emergence?

Smart buildings, smart furniture, smart clothing... even smart bathtubs. networked street signs and self-describing soda cans. Gestural interfaces like those seen in *Minority Report*. The RFID tags now embedded in everything from credit cards to the family pet.

All of these are facets of the ubiquitous computing author Adam Greenfield calls "everyware." In a series of brief, thoughtful meditations, Greenfield explains how everyware is already reshaping our lives, transforming our understanding of the cities we live in, the communities we belong to--and the way we see ourselves.

What are people saying about the book?

*Adam Greenfield is intense, engaged, intelligent and caring. I pay attention to him. I counsel you to do the same."***HOWARD RHEINGOLD**, AUTHOR, *SMART MOBS: THE NEXT SOCIAL REVOLUTION*

*A gracefully written, fascinating, and deeply wise book on one of the most powerful ideas of the digital age--and the obstacles we must overcome before we can make ubiquitous computing a reality."***STEVE SILBERMAN**, EDITOR, *WIRED MAGAZINE*

*Adam is a visionary. he has true compassion and respect for ordinary users like me who are struggling to use and understand the new technology being thrust on us at overwhelming speed."***REBECCA MACKINNON**, BERKMAN CENTER FOR INTERNET AND SOCIETY, HARVARD UNIVERSITY

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